

Premier League - Ulytau Zhezkazgan vs Turan Turkistan

DATE: Saturday, September 13, 2025
LOCATION: Turkistan, South Kazakhstan Province, KZ

Event Description

Premier League - Ulytau Zhezkazgan vs Turan Turkistan is a premier sports event in Turkistan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,500 people

Event ID: FjranURzjiYwRvYsRR

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.