

Premier League - Turan Turkistan vs Tobol Kostanay

DATE: Saturday, August 23, 2025
LOCATION: Kostanai / Kustanay (Kostanay), KZ

Event Description

Premier League - Turan Turkistan vs Tobol Kostanay is a premier sports event in Kostanai / Kustanay (Kostanay). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,000 people

Event ID: 3sqqLWCDwjiRZcESUH

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.