

Premier League - Spartak Moskva vs Baltika

DATE: Saturday, November 29, 2025
LOCATION: Kaliningrad, Kaliningradskaya oblast', RU

Event Description

Premier League - Spartak Moskva vs Baltika is a premier sports event in Kaliningrad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 18,276 people

Event ID: 6EpfstRR5j6Uv6yfqc

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,310 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.