

Premier League - Racing vs Al Mabarrah

DATE: Friday, October 31, 2025
LOCATION: Bayr -B „&V— ut), LB

Event Description

Premier League - Racing vs Al Mabarrah is a premier sports event in Bayr -@ (Beirut). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,978 people

Event ID: 3gjXtewCJwmmTmQUKd

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 791 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.