

Premier League - Racing vs Al Ahed

DATE: Friday, September 26, 2025
LOCATION: Bayr -B „&V— ut), LB

Event Description

Premier League - Racing vs Al Ahed is a premier sports event in Bayr -@ (Beirut). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,071 people

Event ID: AakG3YkfLsAbqXyByP

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 428 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.