

Premier League - Police vs Kiyovu Sports

DATE: Friday, January 16, 2026
LOCATION: Kigali, Kigali City, RW

Event Description

Premier League - Police vs Kiyovu Sports is a premier sports event in Kigali. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,015 people

Event ID: 36sJb7txPFAJADk6jN

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,806 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
