

# Premier League - Phnom Penh Crown vs NagaWorld

DATE: Wednesday, November 19, 2025  
LOCATION: Kampong Speu, KH

## Event Description

Premier League - Phnom Penh Crown vs NagaWorld is a premier sports event in Kampong Speu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 47/100

**Expected Attendance:** 743 people

**Event ID:** CS53KQNFSU8MdQ7GGz

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 297 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*