

Premier League - Phnom Penh Crown vs Life Sihanoukville

DATE: Sunday, September 14, 2025
LOCATION: Krong Preah Sihanouk, KH

Event Description

Premier League - Phnom Penh Crown vs Life Sihanoukville is a premier sports event in Krong Preah Sihanouk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 521 people

Event ID: GJ3LwsfKSQP84VphzY

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 208 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.