

# Premier League - Orapa United vs Black Lions

DATE: Saturday, October 18, 2025  
LOCATION: Gaborone, Gaborone City, BW

## Event Description

Premier League - Orapa United vs Black Lions is a premier sports event in Gaborone. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 62/100  
**Expected Attendance:** 4,094 people  
**Event ID:** Esm7N6GuPTBYqLxqTt

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,638 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*