

Premier League - Opening - Valletta vs Tarxien Rainbows

DATE: Sunday, September 28, 2025
LOCATION: Attard, MT

Event Description

Premier League - Opening - Valletta vs Tarxien Rainbows is a premier sports event in Attard. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,643 people

Event ID: 7PwKQ2DVCpGVH6r44d

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 657 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.