

Premier League - Opening - Valletta vs Hamrun Spartans

DATE: Sunday, August 31, 2025
LOCATION: bt GF &Bà Ö@

Event Description

Premier League - Opening - Valletta vs Hamrun Spartans is a premier sports event in bt GF &Bà This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 12,200 people

Event ID: 73FvNWMxDt64F8EeuD

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,880 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.