

Premier League - Opening - Sliema Wanderers vs Zabbar St. Patrick

DATE: Saturday, August 16, 2025
LOCATION: bt GF &BÀ Ö@

Event Description

Premier League - Opening - Sliema Wanderers vs Zabbar St. Patrick is a premier sports event in bt GF &BÀ This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 12,683 people

Event ID: 3aTpioDfF3zwcZWD5

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,073 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.