

# Premier League - Opening - Mosta vs Marsaxlokk

DATE: Sunday, August 17, 2025  
LOCATION: bt GF &BÀ Ö@

## Event Description

Premier League - Opening - Mosta vs Marsaxlokk is a premier sports event in bt GF &Bà This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 11,136 people

**Event ID:** BV9VkhSyJTHou2vChM

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,454 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*