

Premier League - Opening - Mosta vs Birkirkara

DATE: Sunday, September 21, 2025
LOCATION: bt GF &BÀ Ö@

Event Description

Premier League - Opening - Mosta vs Birkirkara is a premier sports event in bt GF &Bà This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,333 people

Event ID: GPfKXTrKQt7ENe59NR

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,133 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.