

Premier League - Old Edwardians vs Bai Bureh Warriors

DATE: Sunday, January 11, 2026
LOCATION: Port Loko, Northern Province, SL

Event Description

Premier League - Old Edwardians vs Bai Bureh Warriors is a premier sports event in Port Loko. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 54/100
Expected Attendance: 1,500 people
Event ID: BfQwRGWUDeWTGk5ew5

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.