

# Premier League - Okzhetpes vs Aktobe

DATE: Sunday, August 17, 2025  
LOCATION: Aqtöbe (Aktobe), KZ

## Event Description

Premier League - Okzhetpes vs Aktobe is a premier sports event in Aqtöbe (Aktobe). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 9,800 people

**Event ID:** GLE49YuHi6SAZRUur6

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,920 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*