

Premier League - National Defense vs NagaWorld

DATE: Sunday, August 17, 2025
LOCATION: Kampong Speu, KH

Event Description

Premier League - National Defense vs NagaWorld is a premier sports event in Kampong Speu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 521 people

Event ID: 3BoZqCg6ma95MLQ6Sp

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 208 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.