

Premier League - National Bank of Egypt vs Petrojet

DATE: Friday, September 12, 2025
LOCATION: Cairo Governorate, EG

Event Description

Premier League - National Bank of Egypt vs Petrojet is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 6,984 people

Event ID: 52PEAsQ2c6Ttg5tJ8j

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,794 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.