

# Premier League - National Bank of Egypt vs Haras El Hodood

DATE: Friday, August 15, 2025  
LOCATION: Al-Iskandariyah (Alexandria), EG

## Event Description

Premier League - National Bank of Egypt vs Haras El Hodood is a premier sports event in Al-Iskandariyah (Alexandria). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 75/100

**Expected Attendance:** 18,098 people

**Event ID:** 7NuT7yAR6KtVyzg4ZB

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,239 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*