

Premier League - National Bank of Egypt vs El Gouna

DATE: Saturday, October 18, 2025
LOCATION: El-Gouna, EG

Event Description

Premier League - National Bank of Egypt vs El Gouna is a premier sports event in El-Gouna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,046 people

Event ID: 5ACTzc9zJaijt8SSkm

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,418 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.