

Premier League - NagaWorld vs Kirivong Sok Sen Chey

DATE: Saturday, January 17, 2026
LOCATION: Krong Doun Kaev, Takéo Province, KH

Event Description

Premier League - NagaWorld vs Kirivong Sok Sen Chey is a premier sports event in Krong Doun Kaev. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 592 people

Event ID: 5Bg6meeQPMtzx6q63r

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 237 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.