

Premier League - Mukura vs Rutsiro

DATE: Monday, December 29, 2025
LOCATION: Gisenyi, Western Province, RW

Event Description

Premier League - Mukura vs Rutsiro is a premier sports event in Gisenyi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,909 people

Event ID: Fr8d49rRY6sk6k978Y

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,964 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.