

Premier League - Mukura vs APR

DATE: Sunday, October 19, 2025
LOCATION: Kigali, Kigali City, RW

Event Description

Premier League - Mukura vs APR is a premier sports event in Kigali. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 74/100

Expected Attendance: 15,665 people

Event ID: DHSS4REtzX9As6Pwxc

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,266 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.