

Premier League - Moi Kompong Dewa vs Svay Rieng

DATE: Wednesday, December 17, 2025
LOCATION: Phnom Penh, Phnom Penh, KH

Event Description

Premier League - Moi Kompong Dewa vs Svay Rieng is a premier sports event in Phnom Penh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 72/100
Expected Attendance: 13,071 people
Event ID: 46FSg6LNVSaV6AZRGH

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,228 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.