

Premier League - Modern vs El Gaish

DATE: Sunday, September 14, 2025

LOCATION: al-Q ٢— ah (Cairo), EG

Event Description

Premier League - Modern vs El Gaish is a premier sports event in al-Q ٢— ah (Cairo). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 13,070 people

Event ID: CQrvM2epyEMCr5M4ga

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,228 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.