

Premier League - Matebele vs Morupule Wanderers

DATE: Wednesday, February 4, 2026
LOCATION: Gaborone, Gaborone City, BW

Event Description

Premier League - Matebele vs Morupule Wanderers is a premier sports event in Gaborone. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,128 people

Event ID: 96Q69UGy3wTv7sMxQ7

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,651 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.