

Premier League - Malkiya vs A'Ali

DATE: Sunday, October 19, 2025
LOCATION: Isa Town, Mu % `a "at al-+ñ cimah, BH

Event Description

Premier League - Malkiya vs A'Ali is a premier sports event in Isa Town. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,440 people

Event ID: 5GSoDoCDXY9QNLG8aZ

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,376 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.