

# Premier League - Majantja vs Bantu

DATE: Saturday, November 1, 2025  
LOCATION: Mhales Hoek, Mhale's Hoek, LS

## Event Description

Premier League - Majantja vs Bantu is a premier sports event in Mhales Hoek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,401 people

**Event ID:** 9ecT6VdQuCT5sRJBzp

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,360 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*