

# Premier League - Kuwait SC vs Kazma

DATE: Sunday, November 9, 2025  
LOCATION: Madina B Al-Kuwayt (Kuwait City), KW

## Event Description

Premier League - Kuwait SC vs Kazma is a premier sports event in Madina B Al-Kuwayt (Kuwait City). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 9,359 people

**Event ID:** BxQaLyqRCbDUd4J2uL

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,744 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*