

Premier League - Kirivong Sok Sen Chey vs Boeung Ket

DATE: Saturday, October 18, 2025
LOCATION: Phnom Penh, Phnom Penh, KH

Event Description

Premier League - Kirivong Sok Sen Chey vs Boeung Ket is a premier sports event in Phnom Penh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 23,190 people

Event ID: 9XgP3BHHutbcGFrcXq

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,276 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.