Premier League - Galaxy vs TAFIC

DATE: Saturday, September 13, 2025
LOCATION: Francistown, North-East District, BW

Event Description

Premier League - Galaxy vs TAFIC is a premier sports event in Francistown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 60/100
Expected Attendance: 3,264 people
Event ID: Gnj32rzyvC9M74SrKo

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,306 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.