

Premier League - El Gaish vs Pharco

DATE: Tuesday, August 19, 2025
LOCATION: Al-Iskandariyah (Alexandria), EG

Event Description

Premier League - El Gaish vs Pharco is a premier sports event in Al-Iskandariyah (Alexandria). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 13,208 people

Event ID: 4UTzGehuaktg64HTNC

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,283 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.