

Premier League Cup - Group Stage - Swansea City U21 vs Wolves U21

DATE: Monday, October 20, 2025
LOCATION: Kidderminster, Worcestershire, GB

Event Description

Premier League Cup - Group Stage - Swansea City U21 vs Wolves U21 is a premier sports event in Kidderminster. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,544 people
Event ID: AFeusXDsp4GekYkoa3

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,418 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
