

Premier League Cup - Group Stage - Luton Town U21 vs Exeter City U21

DATE: Tuesday, August 26, 2025
LOCATION: Exeter, England, GB

Event Description

Premier League Cup - Group Stage - Luton Town U21 vs Exeter City U21 is a premier sports event in Exeter. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,603 people

Event ID: 5Qh4q2jqLW2CRH8zud

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,441 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.