

Premier League Cup - Group Stage - Cardiff City U21 vs Queens Park Rangers U21

DATE: Friday, October 24, 2025

LOCATION: London, GB

Event Description

Premier League Cup - Group Stage - Cardiff City U21 vs Queens Park Rangers U21 is a premier sports event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,048 people

Event ID: 4ttML8MtG8o36iRqDF

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 419 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.