

# Premier League Cup - Group Stage - Blackburn Rovers U21 vs Coventry City U21

DATE: Wednesday, September 10, 2025  
LOCATION: Royal Leamington Spa, Warwickshire, GB

## Event Description

Premier League Cup - Group Stage - Blackburn Rovers U21 vs Coventry City U21 is a premier sports event in Royal Leamington Spa, Warwickshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,421 people

**Event ID:** vRJy9hBN6q38NgphBX

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 568 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*