

# Premier League Cup - Group Stage - Birmingham City U21 vs AFC Bournemouth U21

DATE: Monday, December 22, 2025  
LOCATION: Bournemouth, England, GB

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## Event Description

Premier League Cup - Group Stage - Birmingham City U21 vs AFC Bournemouth U21 is a premier sports event in Bournemouth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,337 people

**Event ID:** BYA5piNgBxMMpjMQgy

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,135 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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