

# Premier League - Budaiya vs Al Riffa

DATE: Saturday, October 4, 2025  
LOCATION: Arad, Mu % `a "at al-Mu %arraaq, BH

## Event Description

Premier League - Budaiya vs Al Riffa is a premier sports event in Arad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 67/100

**Expected Attendance:** 7,273 people

**Event ID:** 9MKim7sia3QbYPLRRb

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,909 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*