

Premier League - Bourj vs Safa

DATE: Sunday, November 9, 2025
LOCATION: Juniyah, Mount Lebanon Governorate, LB

Event Description

Premier League - Bourj vs Safa is a premier sports event in Juniyah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,857 people

Event ID: Hs7L3wrF45CpSnZ4Tf

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 743 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.