

# Premier League - Boeung Ket vs Kirivong Sok Sen Chey

DATE: Saturday, January 31, 2026  
LOCATION: Krong Doun Kaev, Takéo Province, KH

## Event Description

Premier League - Boeung Ket vs Kirivong Sok Sen Chey is a premier sports event in Krong Doun Kaev. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 45/100

**Expected Attendance:** 592 people

**Event ID:** HcdpvyHJHzP84FRgVn

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 237 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*