

Premier League - Bo Rangers vs Bullom Stars

DATE: Sunday, November 16, 2025
LOCATION: Freetown, Western Area, SL

Event Description

Premier League - Bo Rangers vs Bullom Stars is a premier sports event in Freetown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: 8L7a8arNVSjYCEMR3d

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.