

Premier League - Astana vs Okzhetpes

DATE: Sunday, September 28, 2025
LOCATION: K kshetau / Kokchetav (Kokshetau), KZ

Event Description

Premier League - Astana vs Okzhetpes is a premier sports event in K kshetau / Kokchetav (Kokshetau). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,500 people

Event ID: 7ptqM348aA2iLC2LmY

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.