Premier League - APR vs Rutsiro

DATE: Saturday, November 1, 2025
LOCATION: Gisenyi, Western Province, RW

Event Description

Premier League - APR vs Rutsiro is a premier sports event in Gisenyi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 55/100
Expected Attendance: 1,810 people
Event ID: 6WFwWz8E74iLNR3T93

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 724 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.