

Premier League - Amagaju vs Marine

DATE: Friday, December 26, 2025
LOCATION: Gisenyi, Western Province, RW

Event Description

Premier League - Amagaju vs Marine is a premier sports event in Gisenyi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,738 people

Event ID: DLeam9cLE2k2hUhPn6

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,495 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
