

Premier League - Al Tadhamon vs Al Fahaheel

DATE: Friday, December 19, 2025
LOCATION: Madīnat al-Kuwayt (Kuwait City), KW

Event Description

Premier League - Al Tadhamon vs Al Fahaheel is a premier sports event in Madīnat al-Kuwayt (Kuwait City). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,668 people

Event ID: Qz44XXFkxjdqLpqVBB

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,267 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.