

# Premier League - Al Shabab vs Al Fahaheel

DATE: Saturday, September 27, 2025  
LOCATION: Madīnat al-Kuwayt (Kuwait City), KW

## Event Description

Premier League - Al Shabab vs Al Fahaheel is a premier sports event in Madīnat al-Kuwayt (Kuwait City). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 4,764 people

**Event ID:** ByLgZajmDZ3UFVEAb9

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,906 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*