

Premier League - Al Nasar vs Kazma

DATE: Saturday, December 20, 2025
LOCATION: Madīnat al-Kuwayt (Kuwait City), KW

Event Description

Premier League - Al Nasar vs Kazma is a premier sports event in Madīnat al-Kuwayt (Kuwait City). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,640 people

Event ID: 63544p5Hqbj5BmVBP

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,456 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.