

Premier League - Al Najma vs Al Riffa

DATE: Saturday, September 13, 2025
LOCATION: Isa Town, Muḩa "at al-+ñ cimah, BH

Event Description

Premier League - Al Najma vs Al Riffa is a premier sports event in Isa Town. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,440 people

Event ID: 4TUqXB8tm4DNoKHxa8

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,376 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.