

Premier League - Al Mokawloon vs El Gaish

DATE: Tuesday, September 23, 2025
LOCATION: al-Q ʔ— ah (Cairo), EG

Event Description

Premier League - Al Mokawloon vs El Gaish is a premier sports event in al-Q ʔ— ah (Cairo). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,747 people

Event ID: Ca8nwXpa5gFVSVKhk9

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,699 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.