

Premier League - Al Hikma vs Shabab Al Sahel

DATE: Sunday, October 19, 2025
LOCATION: Bayr ·B „&V— ut), LB

Event Description

Premier League - Al Hikma vs Shabab Al Sahel is a premier sports event in Bayr ·@ (Beirut). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 853 people

Event ID: BPDYXtk9L37BJL6HRN

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 341 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.